

## **Pravidlá používania súborov cookies**

### **Cookie Usage Policy**

**These Cookie Usage Rules regulate:**

**How we use cookie files**

**How the User can manage cookie files**

**Technical information about cookie files**

**How we use cookie files:**

Cookies are text files containing small amounts of information that are downloaded to your device when you visit websites.

The visited website does not have access to other information files on the visitor's computer or mobile device. The primary reasons for using cookie files on our websites are:

a. Identification of the User during the visit/revisit to our websites and during navigation on our websites.

b. Analytics regarding the performance and popularity of our websites and services. For this purpose, we use Google Analytics services, operated by Google Inc., headquartered at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

More information about this processing of personal data by Google can be found at this link: <https://policies.google.com/privacy?hl=cs#nosharing>

Google Analytics supports a browser add-on that, when installed and activated, prevents Google Analytics from using measurements on all websites the User visits (including our sites).

You can install the add-on HERE: <https://tools.google.com/dlpage/gaoptout/>

**How the User can manage cookie files:**

Users themselves control the management of cookie files. They can delete already installed cookie files at any time and reject new cookie files by adjusting the settings of their internet browser, for example, through the following links for individual browsers:

- [Edge](#)
- [Firefox](#)
- [Chrome](#)
- [Internet Explorer](#)
- [Opera](#);
- [Safari](#)

Therefore, you can change your browser settings at any time to block some or all cookie files, or disable the analytical use of cookies by installing an add-on (as mentioned above). When blocking cookie files, however, some or all of the website's functions may not work as intended.

**Technical information about cookie files:**

**What is a cookie file?**

A cookie file is an information file placed on the internet browser of a computer or mobile device – e.g., a smartphone, iPhone, or iPad – by the server or website being viewed by the visitor. The cookie file contains code readable by the server that placed it on the User's internet browser. The visited website does not have access to other information files located on the User's computer or mobile device.

**What is the structure of a cookie file?**

A cookie file consists of the following parts: The name of the server that placed the cookie file on the computer. Expiration date. Unique numerical code.

### **What are cookies used for?**

Cookies ensure a faster and easier navigation between different parts of the website for users, adapting the content of the website to the user's preferences, such as the preferred language.

### **Where can I find these cookie files?**

Cookie files are placed in a separate folder for the internet browser on the hard disk of the User's computer or mobile device. Are there different types of cookie files? Relevant legislation divides cookie files into necessary cookies (first-party cookies, with stored information sent back to the website that stored the cookies) and all other cookies (e.g., third-party cookies, with stored information sent to a different website than the one to which they belong). User consent is not required for cookies that are necessary for the functioning of the website, as European rules and Slovak legal regulations accept such cookies as necessary. Conversely, consent from the User of the website is required for other cookies. Functional cookies ensure the optimal functioning of the website. Functional cookies are stored only in the current browser session. Furthermore, cookie files are divided according to their specific purpose.

### **What are 'session' cookie files and 'persistent' cookie files, and what is the difference between them?**

The purpose of session cookie files is to recognize the internet browser during a visit to the website, while the purpose of persistent cookie files is to recognize the internet browser in relation to repeated visits to the same website.

### **What are 'performance' cookie files?**

'Performance' cookie files monitor how the User uses the website. This allows the administrator of the website to adjust and optimize content and facilitate the use of the website. Performance cookie files, for example, enable daily monitoring of how many different people visited individual pages and which language of the website is the most popular.

### **What are 'third-party' cookie files?**

Third-party cookie files are cookie files that come from ads placed on the website by third parties. Their purpose is to customize ads and/or their content to the personal preferences of the User. Users will see ads only if they have not clicked to deactivate third-party cookie files, meaning that they have granted permission for these ads. User consent is required for the use of third-party cookie files. We do not use this type of cookie files on our websites.

For more information about cookies, visit: [www.allaboutcookies.org](http://www.allaboutcookies.org).